



FEBRUARY 13, 2019 6:00am PT by Chris Gardner

Frieze Los Angeles: Complete Guide to Exhibitions, Events and Parties (Updating)



Michael Underwood

Frieze team: Ari Emanuel, Victoria Siddall, Amanda Sharp and Bettina Korek



Thursday, Feb. 14

Graye and Farrow & Ball

Graye, 1026 N. Sycamore Ave., 10 a.m.

In celebration of Frieze, Graye unveils a large scale installation by Ali Silverstein curated by Posner Fine Art in collaboration with Farrow & Ball. The exterior of the newly opened Hollywood contemporary design showroom will be covered by a giant canvas featuring Silverstein's signature palette and style.

Art Los Angeles Contemporary

Barker Hangar, 3021 Airport Ave., Santa Monica, 11 a.m.-6.p.m.

Felix L.A. Art Fair

Hollywood Roosevelt Hotel, 7000 Hollywood Blvd., VIP opening 2-6 p.m.; public opening 6-10 p.m.

The inaugural edition of [Felix](#) — founded by former UPN CEO and onetime Walt Disney TV president Dean Valentine — opens with a number of presentations that nod to Hollywood architecture and landmarks. Exhibitions and special projects will be installed in suites, public spaces and poolside bungalows featuring 40 galleries. More information can be found [here](#).

Hip Hop Performance featuring Benny Revival, nolanberollin, BBY Kodie, and Lil Altima Riven, with sounds by Paul T. (Sarcastic) at the David Hockney Pool, 9 p.m.

Frieze Los Angeles VIP Preview Day + Champagne Toast

Paramount Pictures Studios, 5515 Melrose Ave., 11 a.m.-6 p.m.

VIP invite-only event to celebrate [the inaugural event](#), which boasts boasts 70 high-profile galleries from across the city and around the world, alongside a curated program of talks, site-specific artists' projects and films alongside pop-ups from creative enterprises, non-profits, magazines, restaurants and bars.

[Site-specific artworks on Paramount's New York backlot](#) during the fair almost all touch on some aspect of Hollywood's artifice and history, as well as the complicated rapport between L.A. and New York. Artists include Barbara Kruger, Paul McCarthy, Tino Sehgal, Sarah Cain, Karon Davis, Patrick Jackson, Lisa Anne Auerbach, Catharine Czudej, Cayetano Ferrer, Hannah Greely, Trulee Hall, Kori Newkirk, Eugenia Butler, Max Hooper Schneider and Shahryar Nashat.